



Road Safety Education Team
Gloucestershire Fire and Rescue Service

Academic Year 2024/2025

Dear Parents and Carers,

We are delighted to inform you that this academic year, your child will take part in a special road safety session at school, presented by the Road Safety Education Team from Gloucestershire Fire and Rescue Service (GFRS). GFRS has long been dedicated to enhancing road safety education across Gloucestershire, and in April 2023, we introduced significant improvements to our programmes. These updates reflect the latest insights from behavioural science, designed to equip young people with the tools and knowledge needed for safe and responsible driving.

The road safety session has been specifically tailored to meet the needs of students and is aligned with the Key Stage 5 PSHE curriculum. This ensures that the programme not only meets educational standards but also addresses the real-life challenges that young, learner, and newly qualified drivers may face.

During the session, students will engage with the following key topics:

- **Peer pressure and its influence on driving decisions**
- **Decision-making and Impulsive behaviour**
- **Strategies to enhance passenger safety**
- **Dangerous driving behaviours, including speeding, driving under the influence of drink or drugs, not wearing seatbelts, and distracted driving**

Our updated programme is designed to foster positive, interactive discussions. By using proven behavioural change techniques, we aim to deepen students' understanding of road safety risks. We also adopt a trauma-informed approach, avoiding distressing testimonials and focusing instead on broader, constructive discussions that promote informed decision-making. We recognise that some of these topics may be sensitive. Therefore, participation in the session is voluntary.

In keeping with our commitment to transparency and continuous improvement, we kindly ask for your cooperation in acknowledging receipt of this letter with the school. Additionally, after the session, the school/college will distribute a survey link to both pupils and parents/guardians. Your feedback will be invaluable in helping us refine and enhance the programme for future students and, ultimately, save lives on the roads.

Thank you for your continued support in promoting road safety and empowering our young people to make responsible choices on the road.

Yours sincerely,

Road Safety Team
Gloucestershire Fire and Rescue Service
www.glosfire.gov.uk



**Gloucestershire
Fire and Rescue Service**
Working together for a safer Gloucestershire